

To Whom It May Concern,

As Creative Director of AUTV at the Auckland University of Technology, New Zealand I am responsible for a network of one hundred and fifty single screens and six large-scale video walls in the public spaces of our three Auckland campuses. In my role I am responsible for the creative and technical strategies, infrastructural requirements, and content production & delivery pipelines to this network.

AUT prides itself on being at the forefront of new visual and interactive technologies and AUTV partners with courses offered in both the School of Art & Design and Creative Technologies to develop and deliver student work that explores interaction and real-time data visualisation. In partnering with UTV and Monash University on this project we have a unique opportunity to deliver truly compelling content that further explores the boundaries of screen-based learning.

Effectively addressing environmental issues requires both global and local strategies. By leveraging the combined reach of our network of large-scale public-facing screens this collaboration offers an opportunity for participants to transcend national borders and simultaneously engage with issues and audiences at both a local and global level.

With this proposal I see a fantastic opportunity to develop and deliver a unique screen-based learning experience to both our students and the wider public.

Please do not hesitate to contact me if you wish to discuss anything further +64 27 228 9540 or david.yetton@aut.ac.nz.

Regards

A handwritten signature in black ink, appearing to read 'David Yetton', is written over a light blue horizontal line.

David Yetton

<https://autv.aut.ac.nz/>