

EXPERIMENTA

22nd May 2018

Australia Council for the Arts
Arts Projects – Emerging and Experimental Arts
PO Box 788
Strawberry Hills NSW 2012

Dear Assessors

I write to confirm Experimenta's commitment to working in partnership with UTV on "Creation and display of creative interactive projects for a public screen network" project.

Experimenta is Australia's pre-eminent arts organisation dedicated to presenting contemporary art that intersects with digital media, science, technology and design, bringing the best in media arts to audiences around the country. Established in 1986 by experimental film and video makers, Experimenta has continually evolved with the times and been instrumental in the development of Australian media art from an underground cultural phenomenon to a widely recognised and celebrated form.

Since 2003, Experimenta has regularly toured a biennial / triennial exhibition of Australian and international media art around Australia; produced significant stand-alone projects like *A Drone Opera* (Arts House 2015), *A Galaxy of Suns* (Dark Mofo & Bristol Biennial 2017, Cementa, Melbourne Festival 2017); and presents the popular artists series in partnership with ACMI X, *Experimenta Social*. Commissioning new works by Australian artists is fundamental to our program, with more than 40 new works commissioned by Experimenta and presented around the country. We will bring these established methodologies and our expansive networks to the process of creating original content that meaningfully responds to its physical environment and is curatorially strong, visually captivating, and engaging.

Experimenta has shared a strong working relationship with the UTV team that has also spanned many years and looks forward to collaborating on this exciting opportunity again. As Artistic Director of Experimenta, I worked with UTV's Creative Director Lubi Thomas to co-curate *Experimenta Make Sense: International Triennial of Media Art*, which is currently on tour to nine galleries and venues in 4 states around Australia between 2018-2020. As Director of ISEA (International Symposium of Electronic Art) I worked with UTV to present screen programs, the Memebrian Art Hackfest, and Troy Innocent's *Zydnei* mixed-reality pervasive game in Sydney. Experimenta and UTV complement one another in terms of our respective areas of expertise, demonstrated by these past successful projects.

We are thrilled about the prospect of working with UTV to bring together the best in cutting-edge technology and artistry to create new works by exceptional artists and realise exciting audience engagement opportunities.

Please do not hesitate to contact me if you wish to discuss this further on either 03 9650 9977 or jonathan@experimenta.org.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Jonathan Parsons', with a stylized, sweeping flourish above the name.

Jonathan Parsons
Artistic Director
Experimenta